



Argyle Santa Claus Parade Sponsorship Application

Deadline to apply: November 24, 2024

Parade Details: December 7, 2024 at 11am

FULL NAME

NAME OF YOUR BUSINESS/ORGANIZATION

PHONE NUMBER

BRIEF DESCRIPTION OF WHAT YOU DO

EMAIL ADDRESS

SPONSORSHIP LEVELS

ALL LEVELS INCLUDE RECOGNITION OF SUPPORT ON:

- Santa Claus Parade website and event pages
- Repeat Rogers TV Coverage
- Minimum of **4K IMPRESSIONS** on social media
 - Facebook (**2.8K FOLLOWERS**)
 - Instagram (**2.5K FOLLOWERS**)

GOLD \$600

- Your logo on **IT'S OWN** parade banner (**4-5K PARADE ATTENDEES**)
- Recognition of support on social media as a **GOLD** sponsor

SILVER \$400

- Your logo **SHARING HALF** of a parade banner (**4-5K PARADE ATTENDEES**)
- Recognition of support on social media as a **SILVER** sponsor

BRONZE \$250

- Your logo **SHARING A THIRD** of a parade banner (**4-5K PARADE ATTENDEES**)
- Recognition of support on social media as a **BRONZE** sponsor

**IF YOU HAVE ANY QUESTIONS,
PLEASE EMAIL GENERAL@ARGYLEBIA.COM
AND WE WILL GET BACK TO YOU ASAP**